

Director | CEO | Founder

Grant Howells is the CEO/Director and founder of Métier Medical Ltd. He is accountable for daily business operations, finance, sales, and marketing of each entity in Australia, USA, Europe, China, and Hong Kong. Grant has been responsible for leading Métier Medical through its most important challenges and opportunities, often in complicated and highly visible regulatory investor and media environments.

Background

Growing up in Newcastle, Grant's educational background included studies in economics, business, and marketing. After living abroad in England on a cricket scholarship to Lancing College, he returned to Australia in 1985 to start his own marketing business. Consulting to a steel manufacturer, Industrial Galvanised he was then offered a full-time role. This career trajectory led him into the competitive steel trade, where he founded his own company, Metal Mates Pty Ltd in 1997. Before devoting his work fulltime to Métier Medical, Grant served as director and founder of Metal Mates. The company was born when Grant saw an opportunity in the market and with a motivation to succeed and grow the business, Grant catapulted Metal Mates into a highly successful steel business, where he is still an active director. The decision to transition into the medical industry in 2010 came about quite serendipitously as an investor and then later becoming a Director on the board of a medical company. It was here that Grant found his passion and a deep motivation for helping others. His business and entrepreneurial skills were instrumental in taking control of Métier Medical, a medical innovative supplier, that now sells and distributes medical supplies worldwide. His visionary leadership has earned him opportunities to work on global projects where his talent in sourcing, producing, financing, and marketing has created opportunities for Métier Medical products to be wholesaled and distributed on a global scale.

He is happiest spending time with his wife, Tanya and four children, in his hometown of Pokolbin NSW. He enjoys getting people excited about new ideas that he is excited about and is always looking to brush up his networking skills over coffee and drinks, or a mildly competitive game of golf.